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Aditya Birla Group Careers – Jobs Application – Marketing Assistant Jobs Alerts

Hiring organization
Aditya Birla Group

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted

March 21, 2024

Valid through

31.12.2024

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Base Salary

USD. 15 - USD. 20

Qualifications

12th/Graduate

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Employment Type

Full-time

Description

Aditya Birla Group Recruitment 2024

Do you have a creative mind and a knack for understanding customer needs? Are you passionate about building brand awareness and driving marketing campaigns? If you're eager to launch your marketing career in a dynamic and fast-paced environment, then a role as a Marketing Assistant at Aditya Birla Group could be the perfect opportunity for you!

Aditya Birla Group Jobs Near Me

Aditya Birla Group, a leading Indian conglomerate known for its excellence across various industries, is searching for talented individuals to join our growing marketing team. The best part? This remote position allows you to contribute to Aditya Birla Group's continued success from the comfort of your home office, regardless of location!

Summary

In this exciting role, you'll gain valuable experience in all aspects of marketing, working alongside a team of experienced professionals. You'll be responsible for a variety of tasks, from assisting with social media campaigns and content creation to conducting market research and supporting event execution. Your creativity, strong communication skills, and ability to learn quickly will be essential for success in this fast-paced role.

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Key Responsibilities

- Assist with developing and implementing marketing campaigns across various platforms (social media, email, digital advertising).
- Conduct market research to understand customer needs and industry trends.
- Create engaging content (e.g., blog posts, social media graphics) to support marketing initiatives.
- Manage and update social media accounts, scheduling posts and interacting with followers.
- Monitor and analyze marketing campaign performance, providing insights to refine strategies.
- Support with event planning and execution, including logistics and promotional activities (duties may vary depending on department).
- Prepare marketing materials (e.g., presentations, brochures) in collaboration with the marketing team.
- Stay up-to-date on the latest marketing trends and technologies.
- Assist with other marketing activities as assigned.

Required Skills and Qualifications

- Bachelor's degree in Marketing, Communications, or a related field (preferred).
- Strong written and verbal communication skills in English.
- Excellent organizational skills and the ability to prioritize multiple tasks effectively.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
- Working knowledge of social media platforms (e.g., Facebook, Instagram, Twitter).
- A creative and results-oriented mindset with a passion for marketing.
- Strong attention to detail and a commitment to accuracy.
- Ability to work independently and as part of a team.

Experience

This role is a great fit for recent graduates with a marketing background or individuals with transferable skills from other fields who are eager to launch their careers in marketing. Aditya Birla Group offers comprehensive training programs to ensure you have the skills and knowledge to succeed.

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Why Join Aditya Birla Group

At Aditya Birla Group, you'll have the opportunity to learn from experienced professionals and gain valuable exposure to various marketing disciplines. You'll work on real-world projects that contribute to the success of a leading Indian conglomerate. We offer competitive salaries and benefits packages, including health insurance, provident fund contributions, and opportunities for professional development. As a Marketing Assistant at Aditya Birla Group, you'll play a vital role in supporting our marketing efforts and contributing to brand growth – all from the comfort of your own home office.

Benefits and Work Environment

Aditya Birla Group fosters a culture of innovation, collaboration, and respect. We offer a comprehensive benefits package that includes health insurance, provident fund contributions, and other social security benefits. Plus, the remote work environment allows you the flexibility to work from the comfort of your home office and maintain a healthy work-life balance.

Application Process

To apply for this exciting opportunity, please submit your resume and cover letter online. In your cover letter, be sure to highlight your relevant skills and experience, and explain why you're passionate about contributing to Aditya Birla Group's dynamic marketing team.

Launch Your Marketing Career with a Leader!

At Aditya Birla Group, we're committed to building a strong marketing team for the future. If you're a creative, motivated individual with a passion for marketing, then we encourage you to apply!

In Conclusion

This role offers a unique opportunity to develop your marketing skills and gain valuable experience working on real-world campaigns for a leading Indian conglomerate. As a Marketing Assistant at Aditya Birla Group, you'll work in a fast-paced and dynamic environment, collaborating with a dedicated team in a remote work setting. If you're ready to embark on a rewarding career in marketing and contribute to a company that values innovation, then we encourage you to apply today!

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Jobs



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Find the Link in [Apply Now](#) Button

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