



ADITYA BIRLA GROUP

<https://govhelp.in/job/aditya-birla-recruitment-2023-all-india-jobs-marketing-specialist-post/>

Aditya Birla Jobs 2023 – All India Jobs – Marketing Specialist Post

Job Location

India
Remote work from: Brazil

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Base Salary

USD. 10,000 - USD. 17,500

Qualifications

12th Pass , Graduate.

Employment Type

Full-time

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Description

Aditya Birla Recruitment 2023

As a Marketing Specialist, you will play a key role in developing and implementing marketing strategies to promote our company's products or services. You will work closely with the marketing team to execute marketing campaigns, analyze market trends, and support brand-building initiatives. Your creativity, analytical skills, and knowledge of marketing principles will contribute to achieving our marketing objectives and driving business growth.

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Aditya Birla Jobs Near Me

Responsibilities:

1. Collaborate with the marketing team to develop and implement comprehensive marketing plans and strategies to meet organizational goals.
2. Conduct market research and analysis to identify customer needs, market trends, and competitor activities, providing valuable insights for marketing campaigns and initiatives.
3. Create engaging and persuasive marketing content, including website copy, blog posts, social media posts, and marketing collaterals, to promote our products or services.
4. Coordinate and execute marketing campaigns across various channels, such as digital marketing, email marketing, social media, print media, and events.

Hiring organization

Aditya Birla

Date posted

May 27, 2023

Valid through

31.12.2023

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5. Monitor and analyze the performance of marketing campaigns, using key metrics and analytics tools, and provide recommendations for optimization.
6. Assist in managing and maintaining the company's online presence, including website content management, SEO, and social media accounts.

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Aditya Birla Work From Home Jobs

Requirements:

1. Bachelor's degree in marketing, business administration, or a related field (relevant certifications are a plus).
2. Proven experience in marketing roles, preferably as a Marketing Specialist or similar position.
3. Solid understanding of marketing principles, strategies, and tactics, with knowledge of digital marketing channels and techniques.
4. Strong written and verbal communication skills, with the ability to create compelling content and deliver effective presentations.
5. Proficiency in using marketing tools and platforms, such as CRM systems, marketing automation software, Google Analytics, and social media management tools.
6. Excellent analytical skills, with the ability to interpret data, analyze campaign performance, and make data-driven marketing decisions.

Important Links

Find the Link in [Apply Now](#) Button

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