



<https://govhelp.in/job/airtel-career-work-from-home-jobs-marketing-coordinator-posts/>

## Airtel Career – Work From Home Jobs – Marketing Coordinator Posts

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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### Base Salary

USD. 15 - USD. 23

### Qualifications

12th Passed/Graduate

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### Employment Type

Full-time, Work From Home

### Description

## Airtel Career

### Join the Exciting World of Airtel: Marketing Coordinator

#### About Airtel

Airtel is a leading telecommunications company in India, providing mobile services, high-speed internet, and digital TV to millions of customers. They're known for their innovative products and services, making it a dynamic and exciting place to work!

**Position:** Marketing Coordinator

#### Summary

Are you a creative and organized individual with a passion for marketing? As a Marketing Coordinator at Airtel, you'll play a vital role in supporting the marketing team with a variety of exciting tasks. You'll help develop and execute marketing campaigns, create engaging content, and assist with events. This is a fantastic opportunity for a recent graduate (fresher) or someone with a few years of experience to gain valuable skills in the fast-paced world of telecommunications marketing.

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### Hiring organization

Airtel

### Date posted

April 12, 2024

### Valid through

31.12.2024

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### Key Responsibilities:

- Assist with developing marketing campaigns across various platforms (think social media, websites, and even print!).
- Create eye-catching content like graphics, presentations, and social media posts to promote Airtel's products and services.
- Help manage social media accounts, engaging with customers and responding to comments and messages.
- Support with event planning and execution, ensuring everything runs smoothly.
- Conduct market research to understand customer needs and preferences.
- Analyze marketing data to track campaign performance and identify areas for improvement.
- Stay updated on the latest marketing trends and technologies.
- Work collaboratively with the marketing team and other departments.

### Skills and Qualifications:

- Bachelor's degree in Marketing, Communications, or a related field (or actively pursuing one for freshers).
- Excellent written and verbal communication skills.
- Strong organizational and time management skills.
- A creative mind with a knack for generating engaging content.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with social media platforms and marketing tools a plus.
- A positive attitude and a willingness to learn!

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### Why Join Airtel?

- **Make a Difference:** Be part of a company that connects millions of people and plays a vital role in India's digital growth.
- **Learn and Grow:** Gain valuable marketing experience and develop your skills in a dynamic and supportive environment.
- **Career Development:** Opportunities for growth within Airtel as you build your marketing expertise.
- **Competitive Benefits:** Attractive salary package with health insurance, paid time off, and other benefits.
- **Fun and Collaborative Culture:** Work with a talented and passionate team in a fast-paced but friendly environment.

### Application Process:

- Visit the Airtel careers website and search for “Marketing Coordinator” positions.
- Submit your resume and cover letter, highlighting your relevant skills and experience.
- Be prepared to showcase your creativity and passion for marketing during the interview process.

### Airtel Jobs For Freshers

This is your chance to be part of something big! If you're a creative individual who thrives in a fast-paced environment, then a career as a Marketing Coordinator at Airtel could be the perfect fit. Join us and help connect millions with the power of communication!

### General Overview:

As a Marketing Coordinator at Airtel, you'll be the go-to person for a variety of marketing tasks. You'll work closely with the marketing team to develop and execute campaigns that reach a wide audience. This role offers a fantastic opportunity to gain valuable experience in the telecommunications industry and build a strong foundation for your marketing career.

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### Important Links

**Find the Link in [Apply Now](#) Button**

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