



<https://govhelp.in/job/ajio-careers-2023-fast-job-ecommerce-marketing-executive-post/>

Ajio Careers 2023 – Fast Job – eCommerce Marketing Executive Post

Hiring organization
Ajio

Job Location

India
Remote work from: IND

Date posted
July 14, 2023

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Valid through
31.12.2023

Base Salary

Rs. 10,000 - Rs. 17,000

APPLY NOW

Qualifications

12th Pass, Graduate.

Employment Type

Full-time

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[Fresher and Experience Candidates Required: Click Here to Apply Now!](#)

Description

Ajio Recruitment 2023

Ajio, a popular online fashion and lifestyle retailer, is currently offering job opportunities for the position of eCommerce Marketing Executive in 2023. As an eCommerce Marketing Executive at Ajio, you will play a crucial role in developing and executing marketing strategies to drive customer engagement, increase online sales, and enhance brand visibility.

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Ajio Jobs Near Me

Responsibilities:

- Develop and implement eCommerce marketing strategies to drive customer acquisition and retention.
- Plan and execute digital marketing campaigns across various channels.
- Conduct market research and analyze customer behaviour to identify opportunities.
- Optimize product listings and content to improve search rankings and conversions.
- Manage online promotions and discounts to drive sales and customer engagement.
- Monitor and analyze website and campaign performance using analytics tools.
- Collaborate with cross-functional teams to ensure a seamless online

customer experience.

- Stay updated on industry trends and best practices in eCommerce marketing.
- Monitor competitor activities and identify areas for improvement.
- Build and maintain strong relationships with vendors, agencies, and partners.

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Ajio Careers

Qualifications:

- Bachelor's or Master's degree in Marketing, Business Administration, or a related field.
- Proven experience in eCommerce marketing or digital marketing roles.
- In-depth knowledge of eCommerce platforms and marketing channels.
- Familiarity with SEO, SEM, social media marketing, and email marketing.
- Strong analytical and problem-solving skills.
- Excellent written and verbal communication skills.
- Ability to work independently and in a team.
- Detail-oriented mindset and strong organizational skills.
- Result-oriented mindset and ability to meet targets.

Important Links [Recruitment for fashion and a good understanding of the retail industry.](#)