



<https://govhelp.in/job/amul-recruitment-2023-jobs-near-me-seo-manager-post/>

## Amul Recruitment 2023 – Jobs Near Me – SEO Manager Post

### Job Location

India  
Remote work from: Brazil

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### Base Salary

USD. 10,500 - USD. 17,500

### Qualifications

12th Passed, Graduate.

### Employment Type

Full-time

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### Description

## Amul Recruitment 2023

As an SEO Manager at Amul, you will play a pivotal role in developing and implementing effective search engine optimization strategies to improve the online visibility and organic search rankings of Amul's digital properties.

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Amul Jobs Near Me

### Responsibilities:

1. Developing and executing SEO strategies to increase website traffic, user engagement, and conversions.
2. Conducting keyword research, competitor analysis, and website audits to identify optimization opportunities.
3. Optimizing website content, meta tags, headings, and URLs for improved search engine rankings.
4. Managing and optimizing on-page elements, including title tags, meta descriptions, and internal linking.
5. Monitoring and analyzing website performance using SEO tools and Google Analytics.
6. Collaborating with content creators and web developers to ensure SEO best practices are implemented.
7. Staying up-to-date with industry trends and algorithm changes to adapt SEO strategies accordingly.

### Hiring organization

Amul

### Date posted

June 16, 2023

### Valid through

31.12.2023

APPLY NOW

8. Providing SEO recommendations and insights to improve the website structure, user experience, and performance.

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Amul Jobs

### Skills:

1. Education: A bachelor's degree in marketing, digital marketing, computer science, or a related field is preferred.
2. Experience: Proven experience as an SEO Manager or in a similar role, with a track record of successful SEO campaigns.
3. SEO Knowledge: In-depth understanding of search engine algorithms, ranking factors, and SEO best practices.
4. Technical Skills: Proficiency in using SEO tools such as Google Analytics, Google Search Console, and keyword research tools.
5. Analytical Abilities: Strong analytical skills to analyze data, identify trends, and make data-driven decisions.
6. Communication Skills: Excellent verbal and written communication skills to collaborate with cross-functional teams.
7. Problem-solving Skills: Ability to identify and solve SEO challenges, adapt to algorithm changes, and optimize website performance.
8. Attention to Detail: Keen attention to detail to ensure accuracy in keyword targeting, content optimization, and reporting.

### Important Links

Find the Link in [Apply Now](#) Button

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