



<https://govhelp.in/job/amway-recruitment-2023-freshers-jobs-marketing-advertising-executive-post/>

Amway Recruitment 2023 – Freshers Jobs – Marketing Advertising Executive Post

Hiring organization
Amway

Job Location

India
Remote work from: Brazil

Date posted
June 16, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
31.12.2023

Base Salary

USD. 11,000 - USD. 16,500

APPLY NOW

Qualifications

Graduate, 12th Pass

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Amway Recruitment 2023

As a Marketing Advertising Executive at Amway, you will be an integral part of the marketing team, contributing to the development and execution of marketing and advertising strategies.

(adsbygoogle = window.adsbygoogle || []).push({});

Amway Jobs Near Me

Responsibilities:-

1. Assisting in the creation and implementation of marketing campaigns to promote Amway's products and services.
2. Conducting market research to identify customer preferences, trends, and competitors' activities.
3. Developing marketing collaterals, including brochures, flyers, and online content.
4. Assisting in the planning and coordination of advertising campaigns across various media channels.
5. Monitoring and analyzing the effectiveness of marketing initiatives and providing reports to management.
6. Collaborating with cross-functional teams, such as product development and sales, to ensure alignment of marketing efforts.
7. Contributing to the management of social media platforms and engaging with customers through online channels.
8. Staying updated with industry trends and recommending innovative

marketing approaches.

(adsbygoogle = window.adsbygoogle || []).push({});

Amway Careers

Qualifications:-

1. Education: A bachelor's degree in marketing, advertising, business administration, or a related field is preferred.
2. Freshers: This position is open to fresh graduates with no prior work experience, although any internships or relevant coursework would be advantageous.
3. Marketing Knowledge: Basic understanding of marketing principles, strategies, and techniques.
4. Creativity: Strong creative thinking and problem-solving abilities to develop impactful marketing materials.
5. Communication Skills: Excellent verbal and written communication skills to effectively convey marketing messages.
6. Digital Marketing: Familiarity with digital marketing channels, social media platforms, and content creation.
7. Analytical Skills: Basic analytical skills to interpret marketing data and draw actionable insights.
8. Teamwork: Ability to work collaboratively in a team environment and coordinate with stakeholders.

Important Links

Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});