



<https://govhelp.in/job/associate-category-management/>

## Associate – Category Management

### Job Location

Bengaluru, Karnataka, India  
Remote work from: India

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### Base Salary

USD. 16,500 - USD. 23,500

### Qualifications

Any Graduate.

### Employment Type

Full-time

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### Description

## Myntra Recruitment 2023

An Associate in Category Management is responsible for assisting in the development and implementation of strategies to drive sales and profitability of a particular product category. They work in retail or e-commerce companies, analyzing data and consumer behaviour to optimize product assortment and drive revenue growth.

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### Responsibilities:

1. Assisting in the development of category plans, including product assortment, pricing, promotion, and placement strategies.
2. Analyzing sales and consumer data to identify trends and opportunities for growth.
3. Conducting market research and competitive analysis to inform category strategies.
4. Collaborating with cross-functional teams, such as merchandising, marketing, and operations, to execute category plans.
5. Monitoring and evaluating category performance, and making recommendations for adjustments to strategies as needed.
6. Managing relationships with vendors and suppliers to ensure optimal product availability and pricing.
7. Participating in the development of category budgets and financial plans.

### Hiring organization

Myntra

### Date posted

May 12, 2023

### Valid through

31.12.2023

APPLY NOW

8. Staying up-to-date with industry trends and best practices to inform decision-making.

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#### **Myntra Careers**

#### **Qualifications:**

1. Strong analytical and problem-solving skills, with the ability to interpret and act on data.
2. Excellent communication and interpersonal skills, with the ability to collaborate effectively with cross-functional teams.
3. Sales-oriented mindset, with the ability to identify and pursue growth opportunities.
4. Knowledge of retail or e-commerce industry, including product trends and consumer behavior.
5. Bachelor's degree in Business, Marketing, or related field.
6. Relevant industry certifications, such as the Certified Category Management Professional (CCMP) designation.

#### **Important Links**

**Find the Link in [Apply Now](#) Button**

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