BharatPe Careers 2023 – Jobs Near Me – Marketing Research Analyst Post

Hiring organization
BharatPe

Job Location
India
Remote work from: Brazil

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Date posted
May 25, 2023

Valid through
31.12.2023

APPLY NOW

Base Salary
USD. 11,000 - USD. 17,000

Qualifications
12th Passed, Graduation.

Employment Type
Full-time

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Description

BharatPe Recruitment 2023

As a marketing research analyst, you will be responsible for collecting and analyzing market data, conducting surveys and interviews, and generating reports to support marketing strategies. Your role will involve using various research methodologies and tools to gather insights into market trends, customer preferences, and competitor activities.

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Responsibilities:

- Conduct primary and secondary market research to gather relevant data and insights.
- Design and execute surveys, questionnaires, and interviews to collect data from target audiences.
- Analyze quantitative and qualitative data to identify market trends, consumer behavior, and competitor activities.
- Interpret data to generate actionable insights and recommendations for marketing strategies.
- Prepare comprehensive reports and presentations to communicate research findings and recommendations to stakeholders.
- Monitor industry trends, competitor activities, and customer preferences to identify opportunities and risks.

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Qualifications:

- Bachelor's degree in marketing, market research, statistics, or a related field.
- Proven experience in market research, data analysis, or a related role.
- Strong analytical skills and proficiency in statistical analysis software (e.g., SPSS, SAS, R).
- Knowledge of research methodologies, survey design, and data collection techniques.
- Proficiency in data visualization tools (e.g., Tableau, Power BI) and Microsoft Excel.
- Excellent written and verbal communication skills, with the ability to present complex information in a clear and concise manner.
- Strong attention to detail and ability to work with large data sets.
- Ability to interpret data and provide actionable insights.
- Strong problem-solving and critical thinking skills.

Important Links   **Find the Link in** [Apply Now](#) **Button**

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