



<https://govhelp.in/job/flipkart-jobs-for-freshers-jobs-near-me-marketing-communications-manager/>

Flipkart Jobs For Freshers – Jobs Near Me – Marketing Communications Manager

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
February 10, 2024

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Valid through
31.08.2024

Base Salary

USD. 10 - USD. 19

APPLY NOW

Qualifications

12th Pass, Graduate

Employment Type

Full-time

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Description

Flipkart Jobs For Freshers

Flipkart is India's leading e-commerce platform, transforming the way millions of people shop, connect, and consume. We're a vibrant community of passionate individuals driven by innovation and a commitment to customer delight. As a Marketing Communications Manager, you'll be joining a dynamic team at the forefront of shaping Flipkart's brand narrative and engaging with our diverse audience.

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Flipkart Careers

Responsibilities:

- Develop and execute strategic communication plans across various channels, including social media, email, PR, and advertising.
- Craft compelling content that resonates with target audiences, driving brand awareness, engagement, and conversion.
- Stay ahead of industry trends and leverage data insights to optimize communication strategies.
- Collaborate with cross-functional teams like product, marketing, and design to ensure consistent brand messaging.
- Manage and evaluate the effectiveness of marketing campaigns, measuring results and demonstrating ROI.
- Proactively identify and capitalize on new communication opportunities to

amplify brand voice and reach.

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Flipkart Jobs Near Me

Skills:

- 3+ years of experience in marketing communications, with a proven track record of success in a fast-paced environment.
- A strong understanding of the e-commerce landscape and the Indian consumer market.
- Exceptional writing and editing skills, with a demonstrated ability to craft clear, concise, and engaging copy.
- Proficient in content management systems, social media platforms, and marketing automation tools.
- Analytical mind with a keen eye for data and its application in communication strategies.
- Excellent collaboration and communication skills, with the ability to work effectively within a team and across departments.
- A passion for innovation and a proactive approach to problem-solving.

Tags:

flipkart recruitment 2024,flipkart new vacancy,flipkart new vacancy 2024,flipkart company job vacancy 2024,flipkart job vacancy,flipkart vacancy 2024,flipkart job vacancy 2024,flipkart new job vacancy 2024,flipkart company job 2024,flipkart hiring 2024,flipkart packing job 2024,latest job vacancy 2024,flipkart jobs 2024,flipkart jobs,new job vacancy 2024,flipkart

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