

https://govhelp.in/job/flipkart-vacancy-near-me-all-job-for-you-marketing-analyst/

Flipkart Vacancy Near Me – All Job For You – Marketing Analyst

Job Location India Remote work from: IND

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Base Salary USD. 11 - USD. 21

Qualifications 12th Pass, Graduate

Employment Type Full-time

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Description

Flipkart Vacancy Near Me

Flipkart, India's leading e-commerce platform, has revolutionized the way people shop. We're not just a company, we're a passionate community committed to making lives simpler and brighter through technology. As a Marketing Analyst at Flipkart, you'll have the unique opportunity to be at the forefront of this exciting journey, shaping marketing strategies that fuel our growth and connect with millions of customers.

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Flipkart Jobs For Freshers

Responsibilities:

- Analyze customer data and market trends to identify opportunities for growth and engagement.
- Design and implement marketing campaigns across various channels (digital, social media, etc.)
- Track and measure campaign performance through key metrics and KPIs.
- Generate insightful reports and recommendations to optimize marketing strategies.
- Collaborate with cross-functional teams (product, sales, etc.) to ensure seamless campaign execution.

Hiring organization Flipkart

Date posted January 27, 2024

Valid through 31.08.2024

APPLY NOW

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Flipkart Careers

Skills:

- Strong analytical skills with proficiency in data analysis tools (Excel, Tableau, Python preferred).
- Excellent communication and presentation skills to effectively convey insights to stakeholders.
- Ability to think creatively and develop innovative marketing solutions.
- Strong understanding of digital marketing principles and e-commerce landscape.
- Passion for data, a detail-oriented approach, and a hunger to learn.

Tags:

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