

https://govhelp.in/job/flipkart-vacancy-near-me-all-job-for-you-marketing-analyst/

# Flipkart Vacancy Near Me - All Job For You - Marketing Analyst

#### Job Location

India

Remote work from: IND

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#### **Base Salary**

USD. 11 - USD. 21

#### Qualifications

12th Pass, Graduate

# **Employment Type**

Full-time

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## **Description**

# Flipkart Vacancy Near Me

Flipkart, India's leading e-commerce platform, has revolutionized the way people shop. We're not just a company, we're a passionate community committed to making lives simpler and brighter through technology. As a Marketing Analyst at Flipkart, you'll have the unique opportunity to be at the forefront of this exciting journey, shaping marketing strategies that fuel our growth and connect with millions of customers.

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## Flipkart Jobs For Freshers

#### Responsibilities:

- Analyze customer data and market trends to identify opportunities for growth and engagement.
- Design and implement marketing campaigns across various channels (digital, social media, etc.)
- Track and measure campaign performance through key metrics and KPIs.
- Generate insightful reports and recommendations to optimize marketing strategies.
- Collaborate with cross-functional teams (product, sales, etc.) to ensure seamless campaign execution.

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# Hiring organization

Flipkart

# Date posted

January 27, 2024

# Valid through

31.08.2024

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# **Flipkart Careers**

#### Skills:

- Strong analytical skills with proficiency in data analysis tools (Excel, Tableau, Python preferred).
- Excellent communication and presentation skills to effectively convey insights to stakeholders.
- Ability to think creatively and develop innovative marketing solutions.
- Strong understanding of digital marketing principles and e-commerce landscape.
- Passion for data, a detail-oriented approach, and a hunger to learn.

# Tags:

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