



<https://govhelp.in/job/godrej-recruitment-2023-jobs-near-me-sales-and-marketing-executive-post/>

## Godrej Jobs 2023 – Jobs Near Me – Sales and Marketing Executive Post

**Hiring organization**  
Godrej

### Job Location

India  
Remote work from: Brazil

**Date posted**  
May 26, 2023

**Valid through**  
31.12.2025

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### Base Salary

USD. 13,500 - USD. 18,500

APPLY NOW

### Qualifications

12th Pass, Graduate.

### Employment Type

Full-time

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### Description

## Godrej Recruitment 2023

As a Sales and Marketing Executive, your primary responsibility will be to drive sales growth and promote the organization's products or services through effective sales and marketing strategies. You will play a crucial role in identifying new business opportunities, building relationships with clients, and executing marketing campaigns. Your strong communication skills, sales acumen, and marketing expertise will be essential for success in this role.

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Godrej Careers

### Responsibilities:

#### 1. Sales and Business Development:

- Identify potential customers and generate new leads through various channels, such as cold calling, networking, and referrals.
- Conduct market research to identify industry trends, competitor activities, and customer needs.
- Build and maintain relationships with existing clients, ensuring customer satisfaction and loyalty.
- Develop and deliver sales presentations, proposals, and pitches to prospective clients.
- Negotiate and close sales deals, aiming to meet or exceed sales targets.

## 2. Marketing Campaigns and Promotions:

- Collaborate with the marketing team to develop and execute marketing campaigns and strategies.
- Create compelling marketing materials, including brochures, presentations, and online content.
- Coordinate and participate in trade shows, exhibitions, and industry events to showcase products or services.
- Utilize digital marketing channels, such as social media, email marketing, and search engine optimization, to reach target audiences.
- Monitor and analyze campaign performance, making data-driven adjustments to optimize results.

## 3. Relationship Management:

- Build and maintain strong relationships with key clients, understanding their needs and providing exceptional customer service.
- Serve as a point of contact for client inquiries, concerns, and requests.
- Conduct regular client meetings and reviews to ensure satisfaction and identify upselling or cross-selling opportunities.
- Collaborate with internal teams, such as product development and customer support, to address client needs and issues.

## 4. Sales Reporting and Analysis:

- Track and analyze sales data, including revenue, market trends, and customer behavior.
- Generate regular sales reports and provide insights and recommendations to improve sales performance.
- Monitor and report on competitor activities, market conditions, and industry developments.
- Utilize CRM systems and sales tools to manage customer interactions and sales pipelines.

## 5. Product and Industry Knowledge:

- Stay updated on the organization's products or services and effectively communicate their value propositions to clients.
- Continuously develop knowledge of the industry, market trends, and competitors to identify sales and marketing opportunities.
- Attend training programs, workshops, and industry events to enhance professional skills and knowledge.

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Godrej Jobs Near Me

### Qualifications:

- Bachelor's degree in business administration, marketing, or a related field (or equivalent experience).
- Proven experience in sales and marketing, preferably in a similar industry or role.
- Strong communication and interpersonal skills.
- Excellent negotiation and persuasion abilities.
- Goal-oriented mindset with a track record of achieving sales targets.
- Familiarity with sales and marketing techniques and strategies.
- Proficiency in using CRM systems and sales tools.

### Important Links

Find the Link in [Apply Now](#) Button

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