



<https://govhelp.in/job/lenskart-recruitment-2023-jobs-for-freshers-marketing-coordinator-post/>

Lenskart Careers 2023 – Jobs For Freshers – Marketing Coordinator Post

Hiring organization

Lenskart

Job Location

India

Remote work from: Brazil

Date posted

May 25, 2023

Valid through

31.12.2023

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Base Salary

USD. 11,000 - USD. 17,000

APPLY NOW

Qualifications

12th Pass, Graduate.

Employment Type

Full-time

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Description

Lenskart Recruitment 2023

As a marketing coordinator, you will assist in the implementation of marketing plans, strategies, and campaigns to promote products or services. You will collaborate with cross-functional teams, manage projects, and contribute to achieving marketing objectives. Your role will involve a wide range of marketing activities, including research, content creation, event coordination, and marketing analytics.

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Lenskart Jobs Near Me

Responsibilities:

- Support the development and execution of marketing plans and strategies.
- Conduct market research and competitor analysis to identify trends and opportunities.
- Assist in creating marketing content, including website copy, blog posts, social media updates, and email newsletters.
- Coordinate and execute marketing campaigns across various channels, such as digital, print, and social media.
- Monitor and analyze marketing campaign performance using analytics tools and prepare reports on key metrics

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Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- Previous experience in marketing, advertising, or a related role is preferred.
- Solid understanding of marketing principles, strategies, and tactics.
- Excellent written and verbal communication skills.
- Proficiency in using digital marketing tools and platforms, including social media management, email marketing, and analytics tools.

Important Links **Strong analytical and problem-solving abilities**

Find the Link in [Apply Now](#) Button

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