



<https://govhelp.in/job/marketing-sales-representative-in-amazon-job-card-amazon-job-vacancy/>

Marketing Sales Representative in Amazon – Job Card – Amazon Job Vacancy

Hiring organization
Amazon

Job Location

India
Remote work from: IND

Date posted
February 10, 2024

Valid through
31.08.2024

Base Salary

USD. 11 - USD. 21

APPLY NOW

Qualifications

Graduate, 12th

Employment Type

Full-time

Description

Marketing Sales Representative in Amazon

As a Marketing Sales Representative, you'll play a pivotal role in helping businesses of all sizes leverage the power of Amazon Advertising to reach millions of potential customers. You'll act as a trusted advisor, guiding clients through campaign strategy, execution, and optimization, driving measurable results that fuel their growth.

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Amazon Jobs Near Me

Responsibilities:

- **Prospect and qualify new leads:** Identify and connect with businesses that could benefit from Amazon Advertising solutions.
- **Develop and present customized proposals:** Craft compelling proposals that showcase the value proposition of Amazon Advertising based on client needs and goals.
- **Manage client relationships:** Build strong, collaborative relationships with clients, providing ongoing support and guidance throughout their advertising journey.
- **Develop and execute effective advertising campaigns:** Collaborate with clients to design, launch, and optimize campaigns across various Amazon Advertising platforms, ensuring maximum reach and return on investment (ROI).

- **Analyze campaign performance:** Monitor key metrics, identify optimization opportunities, and present performance reports to clients, demonstrating the impact of their advertising efforts.
- **Stay abreast of industry trends:** Continuously learn about the latest innovations and best practices in digital marketing and the Amazon Advertising ecosystem.

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Amazon Jobs For Freshers

Skills:

- Proven experience in sales, marketing, or a similar client-facing role.
- Strong understanding of digital marketing concepts and trends, including PPC advertising.
- Excellent communication and presentation skills, with the ability to tailor conversations to diverse audiences.
- Data-driven mindset and ability to analyze campaign performance metrics.
- Time management and organizational skills to juggle multiple projects and deadlines.
- Strong work ethic, self-motivation, and a collaborative spirit.

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