



<https://govhelp.in/job/meesho-job-vacancy-for-freshers-job-recruitment-sr-marketing-executive/>

## Meesho Job Vacancy For Freshers – Job Recruitment – Sr. Marketing Executive

**Hiring organization**  
Meesho

### Job Location

India  
Remote work from: IND

**Date posted**  
January 27, 2024

**Valid through**  
31.08.2024

### Base Salary

USD. 11 - USD. 21

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### Qualifications

Graduate, 12th Pass

### Employment Type

Full-time

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### Description

## Meesho Job Vacancy For Freshers

As a Sr. Marketing Executive at Meesho, you'll play a pivotal role in crafting and executing impactful marketing campaigns that drive user acquisition, engagement, and sales. You'll be a strategic thinker, a creative storyteller, and a data-driven analyst, all wrapped in one.

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### Meesho Careers

#### Responsibilities:

- **Conceptualize and execute engaging marketing campaigns across various channels:** Think social media, influencer marketing, content marketing, and more! Your creativity will be unleashed to capture the attention of our target audience and drive them towards our platform.
- **Analyze campaign performance and optimize strategies:** Data is your compass, and you'll use it to understand what's working and what's not. Your insights will be crucial in refining campaigns and maximizing their impact.
- **Collaborate with cross-functional teams:** You'll work hand-in-hand with product, design, and sales teams to ensure seamless campaign execution and achieve shared goals.

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## Meesho Jobs Near Me

### Skills:

- Bachelor's degree in Marketing, Communications, or a related field.
- 2+ years of experience in digital marketing, with a strong understanding of social media and content marketing.
- Proven track record of conceptualizing and executing successful marketing campaigns.
- Excellent analytical skills and ability to interpret data to inform decision-making.
- Strong communication and interpersonal skills to collaborate effectively with diverse teams.

### Tags:

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