

Nerolac Recruitment 2023 – Freshers Jobs – Junior Marketing Associate Posts

Hiring organization
Nerolac

Job Location

India
Remote work from: Brazil

Date posted
June 12, 2023

Valid through
31.12.2023

Base Salary

USD. 12,000 - USD. 18,500

APPLY NOW

Qualifications

Graduation, 12th Pass

Employment Type

Full-time

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Description

Nerolac Recruitment 2023

Nerolac, a renowned paint manufacturing company, is currently hiring enthusiastic and motivated individuals for the position of Junior Marketing Associate. As a Junior Marketing Associate at Nerolac, you will play a crucial role in supporting the marketing team in various activities aimed at promoting and enhancing the brand's presence in the market. This is an excellent opportunity for freshers who are passionate about marketing and eager to learn and grow in a dynamic industry.

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Responsibilities:

- Assist the marketing team in developing and implementing marketing strategies and campaigns.
- Conduct market research and analyze consumer trends to identify potential opportunities.
- Collaborate with cross-functional teams to create engaging marketing materials and content.
- Support the planning and execution of marketing events, exhibitions, and promotions.
- Assist in managing social media platforms and engaging with the online community.
- Monitor and report on the effectiveness of marketing initiatives.
- Provide administrative support to the marketing team as needed.
- Stay updated with industry trends and competitors' activities to make valuable recommendations.
- Assist in maintaining relationships with customers, suppliers, and other

stakeholders.

- Participate in training programs and professional development opportunities.

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Nerolac Careers

Qualifications:

- Bachelor's degree in Marketing, Business, or a related field.
- Excellent communication skills, both written and verbal.
- Strong analytical and problem-solving abilities.
- Proficiency in MS Office applications.
- Familiarity with social media platforms and digital marketing.
- Ability to work independently and as part of a team.
- Strong organizational and time management skills.
- Creative thinking and attention to detail.
- Positive attitude and willingness to learn.

Important Links

- Flexibility to adapt to changing priorities and deadlines

Find the Link in [Apply Now](#) Button

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