



<https://govhelp.in/job/samsung-recruitment-2023-job-card-customer-marketing-manager-post/>

Samsung Jobs 2023 – Job Card – Customer Marketing Manager Post

Hiring organization
Samsung

Job Location

India
Remote work from: Brazil

Date posted
May 26, 2023

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Valid through
31.12.2023

Base Salary

Rs. 10,000 - Rs. 15,500

APPLY NOW

Qualifications

12th Pass, Graduate.

Employment Type

Full-time

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Description

Samsung Recruitment 2023

As a Customer Marketing Manager, your primary responsibility will be to develop and execute marketing strategies focused on engaging and retaining existing customers. You will collaborate with cross-functional teams, such as sales, product, and customer service, to drive customer loyalty, increase customer lifetime value, and enhance the overall customer experience. Your role will involve creating targeted campaigns, analyzing customer data, and implementing initiatives to maximize customer satisfaction and achieve business objectives.

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Samsung Careers

Responsibilities:

- Develop and implement customer engagement strategies to foster strong relationships and increase customer loyalty.
- Segment the customer base based on demographics, behaviour, preferences, and purchase history.
- Create and execute customer marketing campaigns across various channels, including email, social media, direct mail, and in-app notifications.
- Identify satisfied customers who can serve as brand advocates.
- Gather customer insights through surveys, feedback mechanisms, and customer interviews.
- Develop effective communication strategies to keep customers informed,

engaged, and updated about product updates, new features, promotions, and events.

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Samsung Jobs Near Me

Requirements:

- Bachelor's degree in marketing, business, or a related field (preferred).
- Proven experience in customer marketing or a similar role.
- Strong understanding of customer lifecycle and customer relationship management.
- Experience in developing and executing targeted marketing campaigns.
- Proficiency in customer segmentation and data analysis.
- Excellent written and verbal communication skills.

Important Links Ability to develop compelling marketing content. [Find the link](#) [Apply Now](#) Button

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