

<https://govhelp.in/job/tech-mahindra-jobs-job-recruitment-fast-job-for-digital-marketing-strategist/>

## Tech Mahindra Jobs – Job Recruitment – Fast Job For Digital Marketing Strategist

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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### Base Salary

USD. 13 - USD. 24

### Qualifications

Graduate, Post Graduate

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### Employment Type

Full-time

### Description

## Tech Mahindra Recruitment 2024

Are you a data-driven problem-solver with a passion for using analytics to unlock deeper insights? Do you thrive in a collaborative environment and enjoy working across teams to achieve shared goals? If so, then a career as an Digital Marketing Strategist at Tech Mahindra could be the perfect fit for you!

### Tech Mahindra Jobs Near Me

We are searching for talented individuals to join our growing team of Analysts. In this role, you will play a pivotal role in supporting our mission to leverage the power of data to drive innovation and optimize business processes.

### Summary

As an Digital Marketing Strategist at Tech Mahindra, you will be responsible for the entire data analysis lifecycle, from gathering and cleaning data to identifying trends, drawing conclusions, and presenting your findings to stakeholders. You will work closely with various departments to understand their needs and translate them into actionable insights. This role offers a unique opportunity to develop your analytical skills, gain exposure to cutting-edge technologies, and contribute to the success of a leading global company.

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### Hiring organization

Tech Mahindra

### Date posted

April 4, 2024

### Valid through

31.12.2024

APPLY NOW

## Key Responsibilities

- Collect, clean, and organize data from various sources, ensuring accuracy and completeness.
- Utilize data analysis tools and techniques to identify trends, patterns, and anomalies.
- Develop and maintain data models and reports to communicate insights effectively.
- Collaborate with cross-functional teams to understand business needs and translate them into data-driven solutions.
- Stay up-to-date on industry trends and advancements in data analytics methodologies.
- Prepare clear and concise presentations to communicate findings and recommendations to stakeholders at all levels.
- Identify opportunities for process improvement and cost reduction through data analysis.
- Maintain a strong understanding of data governance principles and ensure data security and privacy.

## Required Skills and Qualifications

- Bachelor's degree in a relevant field such as statistics, mathematics, computer science, business analytics, or a related field.
- Proven experience with data analysis tools and techniques, including SQL, Excel, and data visualization tools (e.g., Tableau, Power BI).
- Strong analytical and problem-solving skills with the ability to identify key insights from complex data sets.
- Excellent communication and presentation skills with the ability to tailor content to different audiences.
- Ability to work independently and as part of a team in a fast-paced environment.
- Strong attention to detail and a commitment to accuracy.

## Experience

This role is open to both experienced analysts and recent graduates. For experienced candidates, a minimum of 2-3 years of experience in a similar role is preferred.

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## Why Join Tech Mahindra ?

Tech Mahindra is a leading provider of information technology services and solutions. We offer a dynamic and collaborative work environment where you will have the opportunity to work with some of the brightest minds in the industry. We are committed to fostering a culture of innovation and continuous learning, and we provide our employees with the resources and support they need to succeed.

Here are just a few of the reasons why you should join Tech Mahindra:

- Competitive salary and benefits package
- Opportunity to work on cutting-edge projects and technologies
- Collaborative and supportive work environment
- Global reach and diverse work culture
- Strong commitment to learning and development
- Work-life balance

### **Application Process**

To apply for this position, please submit your resume and cover letter online. In your cover letter, please tell us why you are interested in this role and how your skills and experience make you a strong candidate for Tech Mahindra.

### **Motivate to Join**

We are looking for passionate and talented individuals who are eager to make a real impact. If you are a data-driven problem-solver who thrives in a fast-paced environment, then we encourage you to apply!

**Join us and be a part of something bigger!**

**Tech Mahindra is an equal opportunity employer and values diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.**

### **General Overview**

As an Digital Marketing Strategist at Tech Mahindra, you will play a critical role in helping us leverage the power of data to gain a competitive edge. You will be responsible for the entire data analysis lifecycle, from gathering and cleaning data to identifying trends, drawing conclusions, and presenting your findings to stakeholders. This role offers an excellent opportunity to develop your analytical skills, gain exposure to cutting-edge technologies, and contribute to the success of a leading global company.

We are searching for talented individuals who are passionate about data analysis and have a strong desire to learn and grow. If you are looking for a challenging and rewarding career, then we encourage you to apply!

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**Important Links**

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