



<https://govhelp.in/job/zepto-recruitment-2023-all-india-jobs-digital-marketing-strategist-post/>

## Zepto Recruitment 2023 – All India Jobs – Digital Marketing Strategist Post

**Hiring organization**  
Zepto

### Job Location

India  
Remote work from: India

**Date posted**  
March 24, 2023

**Valid through**  
31.12.2025

### Base Salary

USD. 8,000 - USD. 16,500

APPLY NOW

### Qualifications

Graduate, 12th Pass

### Employment Type

Full-time

### Description

#### Zepto Recruitment 2023

The Digital Marketing Strategist is responsible for developing and executing an SEO strategy that will increase organic traffic to the company website.

Zepto Jobs Near Me

#### Responsibilities:-

- Develop and execute an SEO strategy that will increase organic traffic to the company website
- Optimize web pages for target keywords
- Build links from high-quality websites
- Perform keyword research and analyze competitor websites

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Zepto Careers

#### Qualifications:-

- Bachelor's degree in Marketing, Advertising
- At least 3 years of experience in SEO
- Strong knowledge of on-page optimization

#### Important Links

Find the Link in [Apply Now](#)

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