



<https://govhelp.in/job/zomato-careers-fast-job-search-job-card-for-marketing-assistant/>

## Zomato Careers – Fast Job Search – Job Card For Marketing Assistant

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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### Base Salary

USD. 14 - USD. 22

### Qualifications

12th Pass, Graduate, Post Graduate

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### Employment Type

Full-time

### Description

## Zomato Recruitment 2024

**Do you crave delicious food experiences? Want to be part of a company that's revolutionizing the way we eat?**

Zomato, India's leading online food ordering and delivery platform, is searching for a passionate Marketing Assistant to join our dynamic team! This remote position offers the chance to collaborate with talented marketers, contribute to innovative campaigns, and gain valuable experience in the exciting world of food tech.

### Why Join Zomato as a Marketing Assistant?

At Zomato, we're more than just an app that connects people with food. We're a passionate team driven by innovation and a love for great dining experiences. In this role, you'll play a key role in supporting our marketing efforts, helping us reach new audiences and elevate the Zomato brand.

### About the Role

We're seeking a highly motivated and detail-oriented individual to join our vibrant marketing team. As a Marketing Assistant, you'll wear many hats, assisting with a variety of marketing initiatives across various channels. This role is a fantastic opportunity for someone who thrives in a fast-paced environment, is eager to learn, and has a passion for the food industry.

### Hiring organization

Zomato

### Date posted

March 27, 2024

### Valid through

31.12.2024

APPLY NOW

## Job Summary

- Assist the marketing team with a diverse range of projects and campaigns.
- Conduct market research and competitor analysis to gather valuable data and insights.
- Develop and manage engaging content for social media platforms.
- Support with email marketing campaigns, including creating content and managing subscriber lists.
- Assist with creative projects, such as developing marketing materials and presentations.
- Monitor and analyze marketing campaign performance to optimize results.
- Stay updated on the latest marketing trends and technologies.
- Provide administrative support to the marketing team as needed.

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## Zomato Jobs Near Me

### Key Responsibilities

- Collaborate with the marketing team to develop and execute marketing campaigns across various channels (social media, email, content marketing, etc.).
- Conduct market research to understand target audiences, competitor strategies, and industry trends.
- Create engaging content for social media platforms, including posts, stories, and captions.
- Assist with email marketing campaigns, including crafting compelling copy, managing subscriber lists, and scheduling sends.
- Develop marketing materials such as presentations, brochures, and flyers.
- Track and analyze marketing campaign performance using relevant metrics and reporting tools.
- Stay updated on the latest marketing trends and technologies, identifying potential opportunities for Zomato.
- Assist with managing Zomato's online presence and brand reputation.
- Provide administrative support to the marketing team, including scheduling meetings, managing calendars, and preparing reports.

### Required Skills and Qualifications

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience).
- Minimum 1 year of experience in a marketing or communications role (freshers can apply).
- Strong understanding of marketing principles and best practices.
- Excellent written and verbal communication skills.
- Proficient in social media platforms (Facebook, Instagram, Twitter, etc.).
- Experience with email marketing tools (Mailchimp, Constant Contact, etc.) is a plus.
- Analytical skills with the ability to track and interpret marketing data.
- Highly organized with a strong attention to detail.
- Ability to work independently and as part of a team.
- A passion for the food industry and Zomato's mission is a plus.

### Experience

This role is a great fit for both recent graduates and marketing professionals with

some experience. We encourage applications from passionate individuals who are eager to learn and grow in the fast-paced world of food tech marketing.

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#### **Why Join Zomato?**

- **Work on innovative projects:** Be part of a team that's constantly pushing boundaries and developing new ways to connect people with food.
- **Learn from the best:** Gain valuable experience and mentorship from a team of talented marketing professionals.
- **Fast-paced and dynamic environment:** Thrive in a company that's growing rapidly and always evolving.
- **Competitive benefits package:** Enjoy a comprehensive benefits package that includes health insurance, paid time off, and more.
- **Remote work opportunity:** Work from the comfort of your own home and create a flexible schedule that suits your needs.
- **Make a real impact:** Contribute to the success of a company that's revolutionizing the food industry.

**The Zomato work environment is collaborative, fun, and full of passionate individuals who share a love for food. We offer a competitive compensation and benefits package, and the chance to work on innovative projects that make a real difference.**

#### **Application Process**

To apply, please submit your resume and a cover letter expressing your interest in the position.

**We look forward to hearing from you!**

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